### SOUNDTUBE® Ε Ν Ε Ν R Ε Α Ν Μ

Celebrating over 65 years of Excellence in Audio Manufacturing



# 1955 United Speaker Systems

Bill Hecht, founder of Phase Technology, began his career developing Cinemascope stereo technology for motion-picture projection in the early 1950s. In 1955 Hecht started his own company (United Speaker Systems Inc.) to manufacture premium speakers, and shortly thereafter was commissioned to build the first Fisher loudspeakers. Over the following decades, USSI produced speakers for major brands such as Fisher, Pioneer, McIntosh, and more. In 1967, Hecht is awarded a patent for the (now industry-standard) soft dome tweeter. Bill and his son, Ken eventually form their own brand, Phase Technology, patenting a legacy of technologies and engineering some of the best loudspeakers on the market. Now as an integral part of MSE Audio, the legacy continues.



# 1976

Founded in 1976 in Stratford, CT Sonic Systems (dba: Soundsphere) becomes known for its space-age-looking omnidirectional speakers. With a variety of high-ceiling installation applications, Soundsphere speakers gain a reputation for their quality, high intelligibility, and superior coverage.



with apprehension. Luckily for the commercial audio industry, his fire was only fueled by their doubt. By 1996, Weiner's SoundTube Entertainment is firing on all cylinders in Park City, UT with a mission of providing the best possible sound solutions for commercial venues with open ceilings. Before SoundTube, venues with open-ceilings relied on box speakers fastened to walls or poles. SoundTube is now the international benchmark for open-ceiling, high-fidelity, commercial speaker technology.



# 2004-2006 SoundTube, dARTS & PhaseTech

is Combest, CEO of Induction Dynamics and SolidDrive, purchases Phase Technology, dARTS and SoundTube Entertainment. This period of acquisition paves the significant engineering synergy between the companies as the firms assimilate and join forces to reign supreme in both commercial and residential audio markets Combest's group of brands is eventually called MSE Audio.

1997 SolidDrive

Chris Combest develops a sound transducer that produces high-fidelity sound when attached to drywall, wood, glass, and other porous surfaces. Dubbed the SolidDrive, it proves to be the most powerful, full-range sound solution of its kind. Initially operating under the Induction Dynamics brand, today SolidDrive maintains its spot as the industry standard for high-fidelity "invisible" sound.

# 2011 **Rockustics Acquisition**

An interest in outdoor high fidelity becomes a reality with MSE Audio's acquisition of Rockustics Inc., the leading manufacturer of high-fidelity, simulated-stone loudspeakers. In a few years, Rockustics production moves to Lenexa, KS.



# 2013 Soundsphere Acquisition

With the addition of Soundsphere, MSE Audio becomes a clear leader in the world of omnidirectional sound, a technology already used in outdoor products by Rockustics and SoundTube. Soundsphere Loudpeakers are known for their clear paging and high-intelligibility, easy installation, and large coverage area.

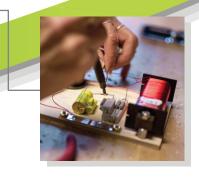
Resources: http://www.adwv.com/success-stories/ - https://www.prweb.com/releases/2011/4/prweb8353651.htm - http://www.ada.net/press/index.php?view=114 - https://www.audioasylum.com/messages/vintage/63796/united-speaker-systems-phase-technology-william-hecht

Serial entrepreneur David Weiner shows his first tubular speaker experiments to the audio retail industry, but is met

# 1987 Rockustics Inc.

In Denver, Colorado, Tony Mulé creates the world's first rock speaker and founds Rockustics Inc.. His hand-built, attractive, all-weather outdoor speakers are recognized for their landcape versatility, durability, and ultra-fidelity audio. Today you can find Rockustics installed in the White House Gardens, Sea World, Busch Gardens, and countless residential backyards across the country. Now, over thirty years later, Rockustics is still handcrafted in the USA.





### 1995 Induction Dynamics

Audiophile and entrepreneur Chris Combest begins his journey in the Kansas City area to build the best residential loudspeakers in the industry. Throughout the late 90s and early 2000s Combest wins multiple patents for construction and installation of his Induction Dynamics speakers. In the years that follow, Combest seizes multiple opportunities to both create and acquire other brands to cross-engineer.



# PRESENT Continuing the Legacy

MSE Audio is comprised of six brands: Induction Dynamics, PhaseTech, Rockustics, SolidDrive, Soundsphere, and SoundTube. Together, these brands are stronger for their cross-engineering, and combined customer bases. MSE Audio continues to develop new ways to deliver lasting quality and superior audio performance at reasonable prices.